

Advocacy Fund

Ste 210

Asheville (WLOS)

National Education Association

650 Massachusetts Ave NW

Washington, DC 20001

REMIT TO WLOS-TV 110 Technology Drive Asheville, NC 28803 ph: (828) 684-1340

AdM

Advertiser Agency

Buyer Salesperson National Education Association Adv(86151) Waterfront Strategies (7591)

Furman, Mike

Millennium/DC, Washington DC (1108)

Est/Headline Demo

Revision Comments 3498/ECR10391888

NEA ADVOCACY GROUP

ph: (202) 955-5342 fx: (202) 955-5348x Product POLITICAL ISSUE (ns) (1187) Brand NEA ADVOCACY GROUP (657563) **Acct Types** National/Political Issue Agency BRD

3570573 Inv Date 9/28/2014 Terms CIA Contract 1917519 Bill Type Standard Period 9/1/2014 - 9/28/2014

CO-OP/Order Type No/Normal Package

Invoice

Gen. Date 9/30/2014 9:26:17AM

OFFICIAL BILLING INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
.0	Contract Line Remarks:	NEWS 13 EARLY EDITION					***************************************
	News 78777-News-News 13	Per week (1),Mo,Tu,We,Th	09/08/14 5:16:20AM (Mo) 00:30	NEA-T14-102H	\$570.00	
0	Contract Line Remarks:	NEWS 13 EARLY EDITION					
		Per week (1),Fr	09/12/14 5:09:51AM (Fr)	00:30	NEA-T14-102H	\$570.00	
0	Contract Line Remarks:	NEWS	00/00/14 5:40:1644 (44	00.30			
		Per week (1),Mo,Tu,We,Th	09/08/14 5:49:16AM (Md		NEA-T14-102H	\$740.00	
	News 78778-News-News 13	Per week (1),Mo,Tu,We,Th	09/15/14 5:47:12AM (Mo) 00:30	NEA-T14-102H	\$740.00	
.0	Contract Line Remarks:	NEWS 13 THIS MORNING					
	News 6:00:00AM- 6:30:00.	Per week (2),Mo,Tu,We,Th	09/15/14 6:10:22AM (Mo) 00:30	NEA-T14-102H	\$1125.00	
	News 6:00:00AM- 6:30:00.	Per week (2),Mo,Tu,We,Th	09/18/14 6:16:17AM (Th	00:30	NEA-T14-102H	\$1125.00	
.0	Contract Line Remarks:	NEWS 13 SUNDAY @ 6					
	News 151359-News-News 1	Per week (1),Su	09/07/14 6:26:03AM (Su	00:30	NEA-T14-102H	\$225.00	
.0	Contract Line Remarks:	NEWS 13 SUNDAY @ 6					
8	News 151359-News-News 1		09/14/14 6:31:09AM (Su	00:30	NEA-T14-102H	\$225.00	
.0	Contract Line Remarks:	NEWS	00/09/14 6:40:154M /M	00.30	NEA T44 40311		
	News 6:30:00AM- 7:00:00.	Per week (1),Mo,Tu,We,Th	09/08/14 6:49:15AM (Mo		NEA-T14-102H	\$1240.00	
.0	Contract Line Remarks:	<u>NEWS</u>		- Semporaries			
	News 6:30:00AM- 7:00:00.	Per week (1),Mo,Tu,We,Th	09/09/14 6:57:55AM (Tu	00:30	NEA-T14-102H	\$1240.00	
	News 6:30:00AM- 7:00:00.	Per week (1),Mo,Tu,We,Th	09/16/14 6:39:43AM (Tu	00:30	NEA-T14-102H	\$1240.00	
.0	Contract Line Remarks:	GOOD MORNING AMERICA	4				
	News 7:00:00AM- 8:00:00.	Per week (1),Mo,Tu,We,Th	09/08/14 7:28:59AM (Mo	00:30	NEA-T14-102H	\$1240.00	
0.0	Contract Line Remarks:	COMMENTS APPLY TO SUE	I INFS A THOUR G	OD MORNING AME	PTCA		
		Per week (1),Mo,Tu,We,Th	09/09/14 7:25:14AM (Tu		NEA-T14-102H	\$1240.00	
1.0	Contract Line Remarks:	COMMENTS APPLY TO SUE			1		
		Per week (2),Mo,Tu,We,Th	09/15/14 7:42:03AM (Mo		NEA-T14-102H	\$1240.00	
	News 7:00:00AM- 8:00:00.	Per week (2),Mo,Tu,We,Th 	09/17/14 7:25:14AM (We		NEA-T14-102H	\$1240.00	
2.0	Contract Line Remarks:	NEWS 13 SUNDAY @ 7					
	News 151358-News-News 1	Per week (1),Su	09/14/14 7:17:52AM (Su	00:30	NEA-T14-102H	\$620.00	
3.0	Contract Line Remarks:	<u>GMA</u>					
	News 8:00:00AM- 9:00:00.	Per week (1),Mo,Tu,We,Th	09/08/14 8:47:27AM (Mo	00:30	NEA-T14-102H	\$1125.00	
 4.0	Contract Line Remarks:	GMA					
	News 8:00:00AM- 9:00:00.	Comment of the commen	09/12/14 8:46:47AM (Fr)	00:30	NEA-T14-102H	\$1125.00	
5.0	Contract Line Remarks:	GMA	09/07/14 8:41:09AM (Su	00:20	NET T4 4000		
	News 107447-ABC-Good Mc				NEA-T14-102H	\$790.00	
5.0	Contract Line Remarks:	<u>GMA</u>					
	News 107447-ABC-Good Mc	Per week (1),Su	09/14/14 8:47:33AM (Su	00:30	NEA-T14-102H	\$790.00	
7.0	Contract Line Remarks:	NEWS 13 @ NOON					
	News 34096-News-News 13	Per week (1),Mo,Tu,We,Th	09/08/14 12:20:59PM (M	0) 00:30	NEA-T14-102H	\$450.00	
 B.0	Contract Line Remarks:	NEWS 13 @ NOON					
		Per week (1),Mo,Tu,We,Th	09/08/14 12:49:31PM (M	0) 00:30	NEA-T14-102H	\$510.00	



National Education Association

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Washington, DC 20001

Advocacy Fund

Ste 210

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National Education Association Adv(86151) Advertiser Agency Waterfront Strategies (7591)

Buyer Furman, Mike

Salesperson Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

Product POLITICAL ISSUE (ns) (1187) Brand NEA ADVOCACY GROUP (657563) Acct Types National/Political Issue Agency BRD

Est/Headline Demo Revision Comments

3498/ECR10391888

TV NEA ADVOCACY GROUP

Invoice 3570573 Inv Date 9/28/2014 Terms CIA Contract 1917519 Bill Type Standard Period 9/1/2014 - 9/28/2014

CO-OP/Order Type No/Normal Package

Gen. Date 9/30/2014 9:26:17AM

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
9.0	Contract Line Remarks:	THE CHEW					
		e Per week (1),Mo,Tu,We,Th	09/08/14 1:56:27PM (Mo) 00:30	NEA-T14-102H	\$225.00	
0.0	Contract Line Remarks:	FIRST NEWS AT 5					
	News 34132-News-News 1	Per week (1),Mo,Tu,We,Th	09/10/14 5:16:42PM (We	e) 00:30	NEA-T14-102H	\$1125.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SU	JB LINES A THRU B F	RST NEWS AT 5			
	News 34132-News-News 1	Per week (1),Mo,Tu,We,Th	09/08/14 5:16:51PM (Mo) 00:30	NEA-T14-102H	\$1125.00	
2.0	Contract Line Remarks:	COMMENTS APPLY TO SU	JB LINES A THRU B F	RST NEWS AT 5			
	News 34132-News-News 1	Per week (1),Fr	09/12/14 5:25:13PM (Fr)	00:30	NEA-T14-102H	\$1125.00	
3.0	Contract Line Remarks:	<u>NEWS</u>					
	News 34137-News-News 1	Per week (1),Mo,Tu,We,Th	09/08/14 5:48:18PM (Mo) 00:30	NEA-T14-102H	\$1240.00	
4.0	Contract Line Remarks:	<u>NEWS</u>	*				
		Per week (2),Mo,Tu,We,Th	09/15/14 5:47:32PM (Mo		NEA-T14-102H	\$1240.00	
	News 34137-News-News 1	Per week (2),Mo,Tu,We,Th	09/18/14 5:27:45PM (Th	00:30	NEA-T14-102H	\$1240.00	
5.0	Contract Line Remarks:	<u>NEWS</u>		a boss-sens			
	News 6:00:00PM- 7:00:00) Per week (1),Mo,Tu,We,Th	09/09/14 6:11:31PM (Tu	0 00:30	NEA-T14-102H	\$1575.00	
5.0	Contract Line Remarks:	COMMENTS APPLY TO SU					
	News 6:00:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th	09/08/14 6:16:53PM (Mo	00:30	NEA-T14-102H	\$1575.00	
7.0	Contract Line Remarks:	COMMENTS APPLY TO SU					
	News 6:00:00PM- 7:00:00) Per week (1),Fr 	09/12/14 6:09:43PM (Fr)	00:30	NFA-T14-102H	\$1575.00	
8.0	Contract Line Remarks:	WHEEL					
	SPOT 34196-Wheel of Fort	Per week (1),Mo,Tu,We,Th	09/09/14 7:11:11PM (Tu	0 00:30	NEA-T14-102H	\$1575.00	
9.0	Contract Line Remarks:	COMMENTS APPLY TO SU					
	SPOT 34196-Wheel of Fort	l Per week (1),Mo,Tu,We,Th	09/08/14 7:12:04PM (Md	00:30	NEA-T14-102H	\$1575.00	
0.0	Contract Line Remarks:	COMMENTS APPLY TO SU	The second secon	Constant Constant			
	SPOT 34196-Wheel of Fort	l Per week (1),Fr 	09/12/14 7:22:47PM (Fr	00:30	NEA-T14-102H	\$1575.00	
1.0	Contract Line Remarks:	AMERICA'S FUNNIEST H.	The state of the s				
	Prime 139752-ABC-America	Per week (1),Su 	09/14/14 7:21:53PM (Su	00:30	NEA-T14-102H	\$3600.00	
2.0	Contract Line Remarks:	JEOPARDY	00/00/14 7 54 3504 (44				
	SPOT 34213-Jeopardy	Per week (1),Mo,Tu,We,Th	09/08/14 7:54:26PM (Md	00:30	NEA-T14-102H	\$1575.00	
3.0	Contract Line Remarks:	JEOPARDY	00/00/14 7.41.10014 (To	00.20			
	SPOT 34213-Jeopardy SPOT 34213-Jeopardy	Per week (1),Mo,Tu,We,Th Per week (1),Mo,Tu,We,Th	09/09/14 7:41:10PM (Tu 09/18/14 7:34:13PM (Th	[NEA-T14-102H NEA-T14-102H	\$1575.00	
						\$1575.00 	
4.0	SPOT 139763-ABC-Dancing	DWTS	09/15/14 8:22:55PM (Mo	00:30	NEA-T14-102H	¢6750.00	
						\$6750.00	
5.0	Contract Line Remarks: News 34251-News-News 1	NEWS 13 TONIGHT Per week (2),Mo,Tu,We,Th	09/16/14 11:23:52PM (To	0 00:30	NEA-T14-102H	\$1240.00	
		Per week (2),Mo,Tu,We,Th	09/17/14 11:24:37PM (W		NEA-T14-102H	\$1240.00	



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Salesperson

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National Education Association Adv(86151) Waterfront Strategies (7591)

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Millennium/DC, Washington DC (1108)

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Product Brand **Acct Types**

Est/Headline

Demo

Revision Comments POLITICAL ISSUE (ns) (1187) NEA ADVOCACY GROUP (657563)

3498/ECR10391888

National/Political Issue Agency BRD

CO-OP/Order Type Package

Invoice

Inv Date

Contract

Bill Type

Period

Terms

No/Normal

9/1/2014 - 9/28/2014

Gen. Date 9/30/2014 9:26:17AM

3570573

9/28/2014

1917519

Standard

CIA

National Education Association Advocacy Fund 650 Massachusetts Ave NW Ste 210

Washington, DC 20001

AdM

NEA ADVOCACY GROUP

Asheville (WLOS)

OFFICIAL BILLING INVOICE

	Contract Line Remarks: News 34251-News-New	NEWS 13 TONIGHT					
	Nows 34251-News Now			1			
37.0	INCARS 34731-INCM2-INCM	S 13 Per week (1),Su	09/07/14 11:30:19PM (Su) 00:30	NEA-T14-102H	\$945.00	
	Contract Line Remarks:	NEWS 13 TONIGHT					
		s 13 Per week (1),Fr,Su	09/12/14 11:00:11PM (Fr	00:30	NEA-T14-102H	\$1125.00	
38.0	SPOT		09/10/14		1 preempt @ \$270.00	\$0.00	Client Request
39.0	Contract Line Remarks:	JIMMY KIMMEL					1
9	SPOT 11:35:00PM-12:3	5:0(Per week (1),Mo,Tu,We,Th	09/08/14 12:07:53AM (M	o) 00:30	NEA-T14-102H	\$270.00	
	SPOT 11:35:00PM-12:3	5:0(Per week (1),Mo,Tu,We,Th	09/18/14 12:15:11AM (Th	n) 00:30	NEA-T14-102H	\$270.00	
40.0	Contract Line Remarks:	COLLEGE FOOTBALL	11				1
j	Football 76714-Sports-ABO		09/13/14 1:50:49PM (Sa	00:30	NEA-T14-102H	\$2250.00	
41.0	Contract Line Remarks:	NEWS					1
	News 151356-News-New) ————————————————————————————————————	09/13/14 6:35:50AM (Sa	00:30	NEA-T14-102H	\$225.00	
42.0	Contract Line Remarks:	NEWS					1
		:00. Per week (1),Mo,Tu,We,Th	09/09/14 4:54:10AM (Tu) 00:30	NEA-T14-102H	\$90.00	
						\$30.00	
	Contract Line Remarks:	GMA	09/16/14 8:29:29AM (Tu) 00:30	NEA T14 10211	41125.00	
		:00, Per week (1),Mo,Tu,We,Th 	09/10/14 6.29.29AM (10		NEA-T14-102H	\$1125.00	ļ
	Contract Line Remarks:	NEWS					
	News 34132-News-New	S 13 Per week (1),Mo,Tu,We,Th	09/17/14 5:22:56PM (We	e) 00:30 	NEA-T14-102H	\$1125.00	
45.0	Contract Line Remarks:	<u>NEWS</u>					
	News 6:00:00PM- 7:00	:00 Per week (1),Mo,Tu,We,Th	09/16/14 6:12:54PM (Tu) 00:30	NEA-T14-102H	\$1575.00	
46.0	Contract Line Remarks:	WHEEL					
(SPOT 34196-Wheel of F	orti Per week (1),Mo,Tu,We,Th	09/18/14 7:12:23PM (Th) 00:30	NEA-T14-102H	\$1575.00	
47.0	Contract Line Remarks:	DWTS					T
â	Prime 139763-ABC-Dano	ing Per week (1),Mo	09/15/14 9:44:37PM (Md) 00:30	NEA-T14-102H	\$6750.00	
48.0	Contract Line Remarks:	NEWS					
	News 151356-News-New		09/13/14 6:08:35AM (Sa	00:30	NEA-T14-102H	\$225.00	
19.0	Contract Line Remarks:	FOOTBALL					1
	Football 76714-Sports-ABO		09/13/14 2:07:51PM (Sa	00:30	NEA-T14-102H	\$2250.00	
	Contract Line Remarks: News 34251-News-New	NEWS	09/12/14 11:34:30PM (Fr) 00:30	NEA-T14-102H	#112F 00	
						\$1125.00	
	Contract Line Remarks:	NEWS	00/44/44 42 27 500		7,00 000	100	
		5 13 Per week (1),Th	09/11/14 12:27:59PM (Th		NEA-T14-102H	\$450.00	
52.0	SPUT 4:30:00AM- 4:58	:00. Per week (1),We,Th	09/11/14 4:45:33AM (Th) 00:30	NEA-T14-102H	\$90.00	ļ

Net 30-Payment is due within 30 days from invoice date.

Station owned or provided services by the Sinclair **Broadcast Group.**

Warranty — We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Commission (\$11,280.00) Net Total \$63,920.00



Brand

Product

Salesperson

Ste 210 650 Massachusetts Ave NW National Education Association Advocacy Fund Washington, DC 20001

Comments

NEA ADVOCACY GROUP

Billing Type

Standard

Account Types

39/42/3498

Furman, Mike

Millennium Washington DC

National/Political Issue Agency BRD

Phone/Fax **Buyer Name** Sales Office Contract #

Agency Schedule Dates Advertiser

POLITICAL ISSUE (ns) (1187) Waterfront Strategies (7591) NEA ADVOCACY GROUP (657563)

Millennium/DC, Washington DC (1108) Demo Package Deal Order Type

Net Total Commission 09/07/14-09/18/14 1917519

Date Entered

09/08/14 09/04/14

National Education Association Advocacy Fund (86 Entered By Headline # CO-OP Last Modified

Commission %

ECR10391888 8

15.00 \$11,280.00

Louise Palmer

Grand Total: Sep. 2014 Asheville (WLOS)
By Broadcast Month

59 Spots 59

\$75,200.00 \$75,200.00

Normal

Sales Tax \$63,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	1.0 Normal Line / News	09/08/14-09/11/14	ш		:30 5A- News-News 13 Early Sam	ц	×	×	×	×			Д	\$570.00	\$570.00 /	\$570.00 Asheville (WLOS)	NEWS 13 EARLY EDITION	9/4/14
2.0	2.0 Normal Line / News	09/12/14-09/12/14	ъ		:30 5A- News-News 13 Early 5am	щ					×		р.	\$570.00	\$570.00 /	\$570.00 Asheville (WLOS)	NEWS 13 EARLY EDITION	9/4/14
3.0	3.0 Normal Line / News	09/08/14-09/18/14	ш		:30 5:28A- News-News 13 Early 530a	Д	×	×	×	×			2	\$740.00	\$1,480.00	\$1,480.00 Asheville (WLOS)	NEWS	9/4/14
4.0	4.0 Normal Line / News	09/15/14-09/18/14	ь		:30 6A- 6:30A (EST)	2	×	×	×	×			2	\$1,125.00	\$2,250.00	\$2,250.00 Asheville (WLOS)	NEWS 13 THIS MORNING	9/4/14
5.0	5.0 Normal Line / News	09/07/14-09/07/14	ь		:30 5:59A- News-News 13 @ 6am Sunday	1						×	1	\$225.00	\$225.00 /	\$225.00 Asheville (WLOS)	NEWS 13 SUNDAY @ 6	9/4/14
6.0	6.0 Normal Line / News	09/14/14-09/14/14	щ	,	:30 5:59A- News-News 13 @ 6am Sunday	Д						×	1	\$225.00	\$225.00 /	\$225.00 Asheville (WLOS)	NEWS 13 SUNDAY @ 6	9/4/14
7.0	7.0 Normal Line / News	09/08/14-09/11/14	1		:30 6:30A- 7A (EST)	1	×	×	×	×			ш	\$1,240.00	\$1,240.00 /	\$1,240.00 Asheville (WLOS)	NEWS	9/4/14
8.0	8.0 Normal Line / News	09/08/14-09/18/14	1	***	:30 6:30A- 7A (EST)	1	×	×	×	×			2	\$1,240.00	\$2,480.00 /	\$2,480.00 Asheville (WLOS)	NEWS	9/4/14
9.0	9.0 Normal Line / News	09/08/14-09/11/14	1	,,	:30 7A- 8A (EST)	ш	×	×	×	×			ш	\$1,240.00	\$1,240.00	\$1,240.00 Asheville (WLOS)	GOOD MORNING AMERICA	9/4/14
10.0	10.0 Normal Line / News	09/08/14-09/11/14	ш		:30 7A- 8A (EST)	1	×	×	×	×		K (0. 10. 9. 10 10. 9. 1		\$1,240.00	\$1,240.00 /	\$1,240.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	9/4/14
			Ī	١	CONFIRMATION CONTRA				\supseteq	0	\supseteq	극	AC					- 1
Accepted-Agency/Advertiser:						TR	/N	当	((

09/07/14-09/18/14 Standard National/Political Issue Agency BRD Millennium Washington DC POLITICAL ISSUE (ns) (1187) National Education Association Advocacy Fund (86 Entered By 1917519 39/42/3498 Furman, Mike Millennium/DC, Washington DC (1108) NEA ADVOCACY GROUP (657563) Waterfront Strategies (7591) Sales Tax Commission Order Type Demo CO-OP Last Modified Net Total Commission % Package Deal Headline # Date Entered ECR10391888 09/08/14 09/04/14 \$63,920.00 \$11,280.00 15.00 Louise Palmer Normal

Billing Type

NEA ADVOCACY GROUP

Account Types

Phone/Fax

Buyer Name

Sales Office

Salesperson

Brand

Agency

Product

Contract #
Schedule Dates

Asheville (WLOS)
By Broadcast Month
Sep. 2014

Spots 59

\$75,200.00 \$75,200.00

Grand Total:

Advertiser

Accepted		20.0	19.0	18.0	17.0	16.0	15.0	14.0	13.0	12.0	11.0	Line
Accepted-Agency/Advertiser:		20.0 Normal Line / News	19.0 Normal Line / SPOT	18.0 Normal Line / News	17.0 Normal Line / News	16.0 Normal Line / News	15.0 Normal Line / News	14.0 Normal Line / News	13.0 Normal Line / News	12.0 Normal Line / News	11.0 Normal Line / News	Line Type / Break Type (Ref #)
		09/08/14-09/11/14	09/08/14-09/11/14	09/08/14-09/11/14	09/08/14-09/11/14	09/14/14-09/14/14	09/07/14-09/07/14	09/12/14-09/12/14	09/08/14-09/11/14	09/14/14-09/14/14	09/15/14-09/18/14	Dates
		Д	1	ы	р.	Д	ь	ш	Д	ь		Sec
Date:		l iii	ü	ü	ü	ü	lü	ü	ننا	l iii	ü	Length
Accepted-Station:	CONFIRMATION CONTRAC	:30 4:59P- News-News 13 First News At 5p	:30 1P- ABC-The Chew	:30 12:30P- News-News 13 at 1230p	:30 11:58:41A- News-News 13 at Noon	:30 8A- ABC-Good Morning America Sunday	:30 8A- ABC-Good Morning America Sunday	:30 8A- 9A (EST)	:30 8A- 9A (EST)	:30 6:58:20A- News-News 13 @ 7am Sunday	:30 7A- 8A (EST)	Run Times
ation:	N	1	ш	1	1	ц	1	Д	1	1	2	SPW
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	Ö							×				꾸
	Z											S RS
	Z					×	×		-	×		Su
	0	<u></u>	н	щ	н	Д	ъ.	н	н	ь	2	Spots
Date:		\$1,125.00	\$225.00	\$510.00	\$450.00	\$790.00	\$790.00	\$1,125.00	\$1,125.00	\$620.00	\$1,240.00	Rate
Comments:		\$1,125.00	\$225.00	\$510.00	\$450.00	\$790.00	\$790.00	\$1,125.00	\$1,125.00	\$620.00	\$2,480.00	Total
		\$1,125.00 Asheville (WLOS)	\$225.00 Asheville (WLOS)	\$510.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$790.00 Asheville (WLOS)	\$790.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$620.00 Asheville (WLOS)	\$2,480.00 Asheville (WLOS)	Station
		FIRST NEWS AT 5	THE CHEW	NEWS 13 @ NOON	NEWS 13 @ NOON	GMA	GMA	GMA	GMA	NEWS 13 SUNDAY @ 7	COMMENTS APPLY TO SUB LINES A THRU B GOOD MORNING AMERICA	Comments
		9/4/14	9/4/14	9/4/14	9/4/14	9/4/14	9/4/14	9/4/14	9/4/14	9/4/14	B 9/4/14	Entered

Printed At: 09:19 AM on Wednesday, September 10 2014

Ste 210 650 Massachusetts Ave NW Washington, DC 20001 National Education Association Advocacy Fund

> Brand Agency Schedule Dates Contract # Product Advertiser

Sales Office Salesperson

Buyer Name

Furman, Mike

Millennium Washington DC

Millennium/DC, Washington DC (1108) NEA ADVOCACY GROUP (657563) POLITICAL ISSUE (ns) (1187) Waterfront Strategies (7591)

Billing Type Account Types Phone/Fax Standard National/Political Issue Agency BRD 39/42/3498

Comments

TV NEA ADVOCACY GROUP

1917519

09/07/14-09/18/14 National Education Association Advocacy Fund (86 Entered By

Last Modified CO-OP

Date Entered

09/04/14

09/08/14

Louise Palmer

\$63,920.00

Sales Tax Net Total

Commission

Order Type Demo Headline # ECR10391888 Normal

\$11,280.00

Commission % Package Deal 15.00

> Sep. 2014 Asheville (WLOS)
> By Broadcast Month Grand Total: Spots 59

59 \$75,200.00 \$75,200.00

										1							
			Comments:	Date:						Accepted-Station:	Accepted	œ.	Date:			Accepted-Agency/Advertiser:	Accepted-A
					ACT	Z	00	0	RMAT	CONFIRMATION CONTR	CO						
3 9/4/14	COMMENTS APPLY TO SUB LINES A THRU B WHEEL	\$1,575.00 Asheville (WLOS)	\$1,575.0	\$1,575.00	ь		×	×	×	une 1	:30 6:58:50P- Wheel of Fortune	:30 6:58:50P-	щ		09/08/14-09/11/14	29.0 Normal Line / SPOT	29.0 N
9/4/14	WHEEL	\$1,575.00 Asheville (WLOS)	\$1,575.0	\$1,575.00	р_		×	×	×	une 1	:30 6:58:50P- Wheel of Fortune	:30 6:58:50P-	н		09/08/14-09/11/14	28.0 Normal Line / SPOT	28.0 N
8 9/4/14	COMMENTS APPLY TO SUB LINES A THRU B NEWS	\$1,575.00 Asheville (WLOS)	\$1,575.0	\$1,575.00	ь		×			1	ST)	:30 6P- 7P (EST)	н		09/12/14-09/12/14	27.0 Normal Line / News	27.0 N
8 9/4/14	COMMENTS APPLY TO SUB LINES A THRU B NEWS	\$1,575.00 Asheville (WLOS)	\$1,575.0	\$1,575.00	ц		×	×	×	1	ST)	:30 6P- 7P (EST)	<u> </u>		09/08/14-09/11/14	26.0 Normal Line / News	26.0 N
9/4/14	NEWS	\$1,575.00 Asheville (WLOS)	\$1,575.0	\$1,575.00	Д		×	×	×	1	ST)	:30 6P- 7P (EST)	1		09/08/14-09/11/14	25.0 Normal Line / News	25.0 N
9/4/14	NEWS	\$2,480.00 Asheville (WLOS)	\$2,480.0	\$1,240.00	2		*	×	×	3 at 2	:30 5:27:30P- News-News 13 at 5:30p	:30 5:27:30P- 5:30p	1 1		09/15/14-09/18/14	24.0 Normal Line / News	24.0 N
9/4/14	NEWS	\$1,240.00 Asheville (WLOS)	\$1,240.0	\$1,240.00	ш	F 100 (00 (00 00 0	×	×	×	3 at 1	:30 5:27:30P- News-News 13 at 5:30p	:30 5:27:30P- 5:30p	<u>ц</u>		09/08/14-09/11/14	23.0 Normal Line / News	23.0 N
9/4/14	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	\$1,125.00 Asheville (WLOS)	\$1,125.0	\$1,125.00	ь		×			irst 1	:30 4:59P- News-News 13 First News At 5p	:30 4:59P- New: News At 5p	<u> </u>		09/12/14-09/12/14	22.0 Normal Line / News	22.0 N
9/4/14	COMMENTS APPLY TO SUB LINES A THRU B FIRST NEWS AT 5	\$1,125.00 Asheville (WLOS)	\$1,125.0	\$1,125.00	ш	ete e ilimonion sono	×	×	×	irst 1	:30 4:59P- News-News 13 First News At 5p	:30 4:59P- New: News At 5p	н		09/08/14-09/11/14	21.0 Normal Line / News	21.0 N
Entered	Comments	Station	Total	Rate	Spots	Sa Su	5	₩e	MO	SPW MO	Kun Times		Sec Length	ŭ	Dates	Line Type / break Type (ker #)	Line

Washington, DC 20001 Ste 210 650 Massachusetts Ave NW National Education Association Advocacy Fund

> Agency Contract # Advertiser Schedule Dates

Brand Salesperson Product

Phone/Fax **Buyer Name** Sales Office

Comments Billing Type Account Types

NEA ADVOCACY GROUP

Standard

National/Political Issue Agency BRD

39/42/3498

Furman, Mike Millennium Washington DC Millennium/DC, Washington DC (1108) NEA ADVOCACY GROUP (657563) POLITICAL ISSUE (ns) (1187) Waterfront Strategies (7591) National Education Association Advocacy Fund (86 Entered By 1917519

09/07/14-09/18/14

Date Entered

09/04/14

Demo Headline # CO-OP

Order Type

Commission

Sales Tax Net Total

Last Modifier 09/08/14 ECR10391888 Louise Palmer

15.00 \$11,280.00

\$63,920.00

Commission % Package Deal Normal

Grand Total: Sep. 2014 By Broadcast Month Asheville (WLOS)

59 59

\$75,200.00 \$75,200.00

Accepted-Agency/Advertiser: Line 38.0.1 Closed Preempt 38.0 Normal Line / SPOT 37.0 Normal Line / News 35.0 Normal Line / News 34.0 Normal Line / SPOT 33.0 Normal Line / SPOT 32.0 Normal Line / SPOT 31.0 Normal Line / Prime 30.0 Normal Line / SPOT 36.0 Normal Line / News Line Type / Break Type (Ref #) 09/10/14 09/08/14-09/11/14 09/07/14-09/07/14 09/15/14-09/18/14 09/14/14-09/14/14 09/12/14-09/12/14 09/12/14-09/14/14 09/15/14-09/15/14 09/08/14-09/18/14 09/08/14-09/11/14 Dates Sec Length Date: :30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday) :30 10:59:56P- News-News 13 11p Late News :30 7:58P- ABC-Dancing With The Stars (Monday) :30 10:59:56P- News-News 13 | 11p Late News :30 11:00:56P- News-News 13 :30 7:28:30P- Jeopardy :30 6:58:50P- Wheel of Fortune :30 11:35P- 12:35A (EST) :30 7:28:30P- Jeopardy 11p Late News Run Times Accepted-Station: CONFIRMAL SPW Mo × × × × × × Tu We Th Fr Sa × TON CONTRAC × × × × × Su × × × Spots Date: \$3,600.00 Rate \$1,575.00 \$1,125.00 \$6,750.00 \$1,575.00 \$1,575.00 \$1,240.00 \$270.00 \$945.00 Comments Total \$1,125.00 Asheville (WLOS) \$1,575.00 Asheville (WLOS) \$1,575.00 Asheville (WLOS) \$3,150.00 Asheville (WLOS) \$3,600.00 Asheville (WLOS) \$2,480.00 Asheville (WLOS) \$6,750.00 Asheville (WLOS) \$945.00 Asheville (WLOS) Asheville (WLOS) Asheville (WLOS) Station DWTS AMERICA'S FUNNIEST H.VIDEOS (NA ON COMMENTS APPLY TO SUB Client Request/Spot -JIMMY KIMMEL NEWS 13 TONIGHT NEWS 13 TONIGHT NEWS 13 TONIGHT **JEOPARDY JEOPARDY** Comments 9/4/14 9/4/14 9/4/14 9/4/14 9/4/14 9/4/14 9/4/14 9/4/14 9/4/14 Entered



National Education Association Advocacy Fund 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

> Brand Agency Schedule Dates Product Advertiser

Phone/Fax Sales Office Salesperson **Buyer Name**

Furman, Mike

Millennium Washington DC

Millennium/DC, Washington DC (1108) NEA ADVOCACY GROUP (657563) POLITICAL ISSUE (ns) (1187)

Billing Type Account Types

Standard

National/Political Issue Agency BRD

39/42/3498

NEA ADVOCACY GROUP

Contract # 09/07/14-09/18/14 1917519

Date Entered

09/08/14 09/04/14

Asheville (WLOS)
By Broadcast Month

Grand Total: Sep. 2014

n Spots
59
59

\$75,200.00 \$75,200.00

Waterfront Strategies (7591) National Education Association Advocacy Fund (86 Entered By Last Modified CO-OP

Demo Headline # ECR10391888 8 Louise Palmer

Order Type Package Deal Normal

Commission Commission % 15.00

Net Total Sales Tax \$63,920.00

\$11,280.00

			Comments:	Date:					ation:	Accepted-Station:	Q.	Date:			Accepted-Agency/Advertiser:	Accepted-
					ACT	CONFIRMATION CONTR	O NC	ATI	-IRV	CON						
9/8/14	FOOTBALL	\$2,250.00 Asheville (WLOS)	\$2,250.00	\$2,250.00	1	×			1	:30 12P- Sports-ABC College Football	:30 12P- Spo Football	щ	09/13/14-09/13/14	09/	49.0 Normal Line / Football	49.01
9/8/14	NEWS	\$225.00 Asheville (WLOS)	\$225.00	\$225.00	1	×			1	:30 5:58:40A- News-News 13 @ 6am Saturday	:30 5:58:40A- Nev 6am Saturday	н	09/13/14-09/13/14	09/	48.0 Normal Line / News	48.0
9/8/14	DWTS	\$6,750.00 Asheville (WLOS)	\$6,750.00	\$6,750.00	1				<u> </u>	:30 7:58P- ABC-Dancing With The Stars (Monday)	:30 7:58P- A The Stars	н	09/15/14-09/15/14	09/.	47.0 Normal Line / Prime	47.0
9/4/14	WHEEL	\$1,575.00 Asheville (WLOS)	\$1,575.00	\$1,575.00	1		×	×	×	:30 6:58:50P- Wheel of Fortune	:30 6:58:50F	р_	09/15/14-09/18/14	09/	46.0 Normal Line / SPOT	46.01
9/4/14	NEWS	\$1,575.00 Asheville (WLOS)	\$1,575.00	\$1,575.00	1		×	×	1 ×	EST)	:30 6P- 7P (EST)	1	09/15/14-09/18/14	09/.	45.0 Normal Line / News	45.0
9/4/14	NEWS	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	1		×	×	<u> </u>	:30 4:59P- News-News 13 First News At 5p	:30 4:59P- New: News At 5p	н_	09/15/14-09/18/14	09/	44.0 Normal Line / News	44.0
9/4/14	GMA	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	ъ		×	×	1 ×	EST)	:30 8A- 9A (EST)	ш	09/15/14-09/18/14	09/.	43.0 Normal Line / News	43.01
9/4/14	NEWS	\$90.00 Asheville (WLOS)	\$90.00	\$90.00	Д		×	×	×	:58A (EST)	:30 4:30A- 4:58A (EST)	щ	09/08/14-09/11/14	09/1	42.0 Normal Line / SPOT	42.0
9/4/14	NEWS	\$225.00 Asheville (WLOS)	\$225.00	\$225.00	1	×	25 (10) (10) (1)	1.0.0.0.0.0		:30 5:58:40A- News-News 13 @ 6am Saturday	:30 5:58:40A- Nev 6am Saturday	-	09/13/14-09/13/14	09/:	41.0 Normal Line / News	41.0
9/4/14	COLLEGE FOOTBALL	\$2,250.00 Asheville (WLOS)	\$2,250.00	\$2,250.00	Д	×			ш	:30 12P- Sports-ABC College Football	:30 12P- Spo Football	ь.	09/13/14-09/13/14	09/:	40.0 Normal Line / Football	40.0
9/4/14	JIMMY KIMMEL	\$540.00 Asheville (WLOS)	\$540.00	\$270.00	2		×	×	1 ×	:30 11:35P- 12:35A (EST)	:30 11:35P-	ш	09/08/14-09/18/14	09/1	39.0 Normal Line / SPOT	39.0
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th F	T	SPW Mo	Run Times		Sec Length	Dates	(Ref #)	Line Type / Break Type (Ref #)	Line



Ste 210 National Education Association Advocacy Fund 650 Massachusetts Ave NW Washington, DC 20001

> Agency Schedule Dates Contract # Product Advertiser 09/07/14-09/18/14 NEA ADVOCACY GROUP (657563) POLITICAL ISSUE (ns) (1187) Waterfront Strategies (7591)

Brand Phone/Fax **Buyer Name** Sales Office Salesperson

Millennium Washington DC

Furman, Mike

Millennium/DC, Washington DC (1108)

Billing Type Account Types

Standard

National/Political Issue Agency BRD

39/42/3498

NEA ADVOCACY GROUP

National Education Association Advocacy Fund (86 Entered By 1917519 Last Modified **Date Entered**

CO-OP 8 Louise Palmer 09/08/14

Order Type Package Deal Demo Headline # ECR10391888 Normal

Commission Commission % 15.00 \$11,280.00

Sales Tax **Net Total** \$63,920.00

> Grand Total: Sep. 2014 By Broadcast Month Asheville (WLOS)

09/04/14

h **Spots**59
59 \$75,200.00 \$75,200.00

Accepted		32.0	3	51.0	50.0	Line
Accepted-Agency/Advertiser:		SZU Wormal Line / SPOT	Normal Line / SBOT	51.0 Normal Line / News	50.0 Normal Line / News	Line Type / Break Type (Ref #)
		רע איז	00/10/14-00/11/14	09/11/14-09/11/14	09/12/14-09/12/14	Dates
		 	_	ь	н	Sec
Date:						Length
Accepted-Station:	CONFIRMATION CONTRAC	(נבו) אסבידי אעני יינוני	30.4:30A- 4:58A (EST)	:30 11:58:41A- News-News 13	:30 10:59:56P- News-News 13 11p Late News	Run Times
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Date:		المراجعة الم	490 00	\$450.00	\$1,125.00	Rate
Comments:		DOUGE	490 00	\$450.00	\$1,125.00	Total
		ASIGNIC (WASS)	ton on Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	Station
				NEWS	NEWS	Comments
		3 5	9/8/14	9/8/14	9/8/14	Entered

Station WLOS-TV GREENVILLE-SPARTANBU Advertiser (6087) POLITICAL ISSUE GROU Product NEA ADVOCACY GROUP Rep Order# EC'd Yes 10391888 Ver# S Status Revised Agency Traffic Order# (WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 **Showing Buylines:** Printed: Last Received: Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN 09/04/14 12:00 PM 09/04/14 11:55 AM All Lines 1 of 4

Estimate# Buyer	CON NEA AI	217 PI CONSI	REMARKS	Ln	٢	Ν	ω	ហ	Q	7	ω	ω	10
ıte#	CONTRACT COMMENT NEA ADVOCACY GROUP ************************************	ROVIDES TH	IARKS	Day	F, M-Th	F, M-Th	F, M-Th	F, M-Th	Su	Su	F, M-Th	F, M-Th	F, M-Th
3498 Mike Furman	MMENT	AT BROADCAST : H THIS ORDER,	THE PRODUCT N	Time	5A-530A	5A-530A	530A-6A	6A-630A	6A-7A	6A-7A	630A-7A	630A-7A	7A-8A
	CONTRACT COMMENT NEA ADVOCACY GROUP ************************************	217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVA	ame added to the above	Program	NEWS 13 EARLY EDITION	NEWS 13 EARLY EDITION	NEWS	NEWS 13 THIS MORNING	NEWS 13 SUNDAY @ 6	NEWS 13 SUNDAY @ 6	NEWS	NEWS	GOOD MORNING AMERICA
Agency C/P1/P2/E 3 Flight Dates 09/	******* PARAGRAPHS 49	217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	REMARKS 9/4 PLEASES EE THE PRODUCT NAME ADDED TO THE ABOVE ORDER PLEASE CONFIRM, THANK YOU FRAN		ION	ION		ัส					DA .
39/42/3498 09/05/14-09/18/14	49 AND 50 OF	SCRIMINAT JBSIDIARY	THANK Y	Len Ri	30	30	30	30	30	30	30	30	30
V/14	F THE UNI	E ON THE OR DIVIS	OU FRAN	RTG/IMP	E	ı	t	£	t	T	ı	t	t
	ITED STATE	BASIS OF SION OF KA		GRPs/ (000)	T _i	t.	L	ΞE	48	i E	10	1	ı.
Sales As Salesper Salesper	S FEDERAL COM	RACE OR ETHNI TZ) DOES NOT DVERTISING CO		Rate	\$570.00	\$570.00	\$740.00	\$1,125.00	\$225.00	\$225.00	\$1,240.00	\$1,240.00	\$1,240.00
Sales Assistant FRAN Salesperson Phone# 215-5 Salesperson Fax# 215-5	THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-	F RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLA KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.		Dates	09/05-09/11	09/12-09/18	09/05-09/11 09/12-09/18	09/12-09/18	09/07-09/07	09/14-09/14	09/05-09/11	09/05-09/11 09/12-09/18	09/05-09/11
215-563-5400 215-563-2974	S NOISSIM	CONTAIN NC ANY BROAL REGARD TC		Spots/ Week	μ	ъ	1 1	N	ц	н	ч	ם ע	н
	REPORT AND	NDISCRIMIN CAST ADVER		Total Spots	ь	ь	чч	2	щ	Ъ	ц	цц	Д
	ORDER NO. 07-	VATION CLAUSES. RTISING		Total Cost	\$570.00	\$570.00	\$1,480.00	\$2,250.00	\$225.00	\$225.00	\$1,240.00	\$2,480.00	\$1,240.00

	26 F, M-Th 6P-7P NEWS	25 F, M-Th 6P-7P NEWS	24 F, M-Th 530P-6P NEWS	23 F, M-Th 530P-6P NEWS	22 F, M-Th 5P-530P FIRST NEWS AT 5	21 F, M-Th 5P-530P FIRST NEWS AT 5	20 F, M-Th 1P-2P THE CHEW	19 F, M-Th 1230P-1P NEWS 13 @ NOON	18 F, M-Th 12P-1230P NEWS 13 @ NOON	17 Su 8A-9A GMA	16 Su 8A-9A GMA	15 F, M-Th 8A-9A GMA	14 F, M-Th 8A-9A GMA	13 Su 7A-8A NEWS 13 SUNDAY @	11 F, M-Th 7A-8A GOOD MORNING AMERICA	Ln Day Time Program	Station WLOS-TV GREENVILLE-SPARTANBU Advertiser (6087) POLITICAL ISSUE GROU Product NEA ADVOCACY GROUP Estimate# 3498 Buyer Mike Furman	Rep Order# 10391888 Ver# 3 Status Revised EC'd Yes
	30	30	30 -	30	30	30	30	30	30	30	30	30	30	7 30	30	Len RTG/IMP	Agency (WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 Agency C/P1/P2/E 39/42/3498 Flight Dates 09/05/14-09/18/14	Traffic Order#
	ï	Ĭ	1	ï	1	1	ī	í	ı.	1	3	1	1	,	T	P GRPs/ (000)	VIEGIES	Printed: Last Received: Showing Buylines:
09/12-09/18	\$1,575.00 09/05-09/11	\$1,575.00 09/05-09/11	\$1,240.00 09/12-09/18	\$1,240.00 09/05-09/11	\$1,125.00 09/05-09/11 09/12-09/18	\$1,125.00 09/05-09/11	\$225.00 09/05-09/11	\$510.00 09/05-09/11	\$450.00 09/05-09/11	\$790.00 09/14-09/14	\$790.00 09/07-09/07	\$1,125.00 09/12-09/18	\$1,125.00 09/05-09/11	\$620.00 09/14-09/14	\$1,240.00 09/05-09/11 09/12-09/18	80	Rep Firm MILLENNIUM SALES Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fay# 215-563-2974	09/04/14 12:00 PM 09/04/14 11:55 AM All Lines
	P P	1 1	2	1	2 1	1	1	1 1	1 1	ב	P	2	1 1	1 1	2 H	Spots/ Total Week Spots	MILLENNIUM SALES & MARKETING (DC) WASHINGTON (FB2) FRAN BROWN nt FRAN Phone# 215-563-5400	2 of 4
	\$4,725.00	\$1,575.00	\$2,480.00	\$1,240.00	\$3,375.00	\$1,125.00	\$225.00	\$510.00	\$450.00	\$790.00	\$790.00	\$2,250.00	\$1,125.00	\$620.00	\$3,720.00	Total Cost		

41	40	39	38	37	36	3 5	ω ω	32	31	30	29	28	27	Ln	Station V Advertiser Product Estimate# Buyer	Rep C EC'd
ů S	Sa	F, M-Th	F, M-Th	F-Su	F-Su	M-Th	×	F, M-Th	F, M-Th	Su	Su	F, M-Th	F, M-Th	Day	iser t le#)rder# Yes
6A-7A	12P-330P	1135P-1235A	1135P-1235A	11P-1135P	11P-1135P	11P-1135P	8P-10P	730P-8P	730P-8P	7P-8P	7P-8P	7P-730P	7P-730P	Time	LOS-TV GREENVILLE-SPARTA (6087) POLITICAL ISSUE GROU NEA ADVOCACY GROUP 3498 Mike Furman	10391888 V
NEWS	COLLEGE FOOTBALL	JIMMY KIMMEL	JIMMY KIMMEL	NEWS 13 TONIGHT	NEWS 13 TONIGHT	NEWS 13 TONIGHT	DWTS	JEOPARDY	JEOPARDY	AMERICA'S FUNNIEST H.VIDEOS	AMERICA'S FUNNIEST	МНЕЕТ	МНЕЕТ	Program	WLOS-TV GREENVILLE-SPARTANBU (6087) POLITICAL ISSUE GROU NEA ADVOCACY GROUP 3498 Mike Furman	Ver# 3 Status Revised
										H.VIDEOS (NA ON	H.VIDEOS (NA ON				Agency (WTRF) WA: 3050 K ST NV WASHINGTO Agency C/P1/P2/E Flight Dates 09.	Traffic Order#
30	30	30	30	30	30	30	30 -	30	30	30	30	30	30	Len RTG/IMP	(WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 P1/P2/E 39/42/3498 es 09/05/14-09/18/14	
ř	ť	r	Ē.	č	t.	t.	1	1	Ĺ	c c	ı,	·	r.	GRPs/ (000)	TEGIES	Printed: Last Received: Showing Buylines:
\$225.00	\$2,250.00	\$270.00	\$270.00	\$1,125.00	\$945.00	\$1,240.00	\$6,750.00	\$1,575.00	\$1,575.00	\$3,600.00	\$2,925.00	\$1,575.00	\$1,575.00	Rate	Rep Firm Sales Office Salesperson Sales Assista Salesperson I Salesperson I	
09/13-09/13	09/13-09/13	09/05-09/11 09/12-09/18	09/05-09/11	09/12-09/14	09/05-09/07	09/15-09/18	09/08-09/08	09/05-09/11 09/12-09/18	09/05-09/11	09/14-09/14	09/07-09/07	09/05-09/11 09/12-09/18	09/05-09/11	89.	Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fax# 215-563-2974	09/04/14 12:00 PM 09/04/14 11:55 AM All Lines
н	H	υμ	ц	H	N	N	т т	1 1	Ъ	1	Ч	2 н	н	Spots/ Week	SALES & M FTON OWN 3-5400 3-2974	
ц	н	ьв	Ľ	Н	ν	N	д ц	чч	ı	Ľ	Ъ	2 1	н	Total Spots	1ARKETING	3 of 4
\$225.00	\$2,250.00	\$540.00	\$270.00	\$1,125.00	\$1,890.00	\$2,480.00	\$13,500.00	\$3,150.00	\$1,575.00	\$3,600.00	\$2,925.00	\$4,725.00	\$1,575.00	Total Cost		

CREDIT RISK STANDARD CREDIT TERMS	Books [NOV13] Demos RA35+P	COMPETITIVE COMMENTS	Market Totals \$123,602.89	cals: 57 /	Sep2014: 57/ \$75,200.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 57 / \$75,200.00	42 M-F 430A-459A NEWS	In Day Time Program	Station WLOS-TV GREENVILLE-SPARTANBU Advertiser (6087) POLITICAL ISSUE GROU Product NEA ADVOCACY GROUP Estimate# 3498 Buyer Mike Furman	Rep Order# 10391888 Ver# 3 Status Revised EC'd Yes
			CABL .00% UNKN .00% WASV .00% WHNS 4.22% WLOS 60.84% WMYA 4.29% WYCW 1 77% WYFF 10 11%					30	Len RTG/IMP GRPs/	Agency (WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 Agency C/P1/P2/E 39/42/3498 Flight Dates 09/05/14-09/18/14	Traffic Order# Printed: Last Received: Showing Buylines:
			WBSC .00% WGGS .00% WNEG .00% WSPA 18.77%					\$90.00 09/08-09/12 1 1 \$90.00	D	Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fax# 215-563-2974	09/04/14 12:00 PM 4 of 4 09/04/14 11:55 AM All Lines

Buyer Product Advertiser Station Estimate# Rep Order# EC'd. Yes WLOS-TV GREENVILLE-SPARTANBU er (6087) POLITICAL ISSUE GROU TV 3498 Mike Furman 10391888 Ver# Status New

Agency

(WTRF) WATERFRONT STRATEGIES

Agency C/P1/P2/E

WASHINGTON, DC 20007 3050 K ST NW, #100

09/05/14-09/18/14

39/42/3498

Traffic Order#

Showing Buylines: Last Received: Printed: 09/04/14 10:51 AM 09/04/14 10:45 AM

Duplicate

1 of

4

Salesperson (FB2) FRAN BROWN Sales Office (DC) WASHINGTON Salesperson Fax# Salesperson Phone# Sales Assistant FRAN Rep Firm MILLENNIUM SALES & MARKETING 215-563-5400 215-563-2974

-- CONTRACT COMMENT ---

NEA ADVOCACY GROUP

CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING

9/4 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN - REMARKS --

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F, M-Th	F, M-Th	F, M-Th	Su	Su	F, M-Th	F, M-Th	F, M-Th	F, M-Th	Day
7A-8A	630A-7A	630A-7A	6A-7A	6A-7A	6A-630A	530A-6A	5A-530A	5A-530A	Time
GOOD MORNING AMERICA	NEWS	NEWS	NEWS 13 SUNDAY @ 6	NEWS 13 SUNDAY @ 6	NEWS 13 THIS MORNING	NEWS	NEWS 13 EARLY EDITION	NEWS 13 EARLY EDITION	Program
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\$1,240.00	\$1,240.00	\$1,240.00	\$225.00	\$225.00	\$1,125.00	\$740.00	\$570.00	\$570.00	Rate
09/05-09/11	09/05-09/11 09/12-09/18	09/05-09/11	09/14-09/14	09/07-09/07	09/12-09/18	09/05-09/11 09/12-09/18	09/12-09/18	09/05-09/11	Dates
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ь	цц	ь	н	ь	и	μμ	Н	ш	Total Spots
\$1,240.00	\$2,480.00	\$1,240.00	\$225.00	\$225.00	\$2,250.00	\$1,480.00	\$570.00	\$570.00	Total Cost

	Rep Order# 10391888 Ver# 1 Status New EC'd Yes	Station WLOS-TV GREENVILLE-SPARTANBU Advertiser (6087) POLITICAL ISSUE GROU Product TV Estimate# 3498 Buyer Mike Furman	Ln Day Time Program	11 F, M-Th 7A-8A GOOD MORNING AMERICA	13 Su 7A-8A NEWS 13 SUNDAY @ 7	14 F, M-Th 8A-9A GMA	15 F, M-Th 8A-9A GMA	16 Su 8A-9A GMA	17 Su 8A-9A GMA	18 F, M-Th 12P-1230P NEWS 13 @ NOON	19 F, M-Th 1230P-1P NEWS 13 @ NOON	20 F, M-Th 1P-2P THE CHEW	21 F, M-Th 5P-530P FIRST NEWS AT 5	22 F, M-Th 5P-530P FIRST NEWS AT 5	23 F, M-Th 530P-6P NEWS	24 F, M-Th 530P-6P NEWS	25 F, M-Th 6P-7P NEWS	26 F, M-Th 6P-7P NEWS	
CANDEN IT CANDEL	Traffic Order#	Agency (WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 Agency C/P1/P2/E 39/42/3498 Flight Dates 09/05/14-09/18/14	Len RTG/IMP	CA 30 -	30	30	30 -	30	30 -	30 -	30 -	30	30	30	30 -	30 -	30 -	30 -	
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	09/04/14 10:51 AM 09/04/14 10:45 AM All Lines	Rep Firm MILLENNIUM SALE: Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fax# 215-563-2977	80.0	\$1,240.00 09/05-09/11 09/12-09/18	\$620.00 09/14-09/14	\$1,125.00 09/05-09/11	\$1,125.00 09/12-09/18	\$790.00 09/07-09/07	\$790.00 09/14-09/14	\$450.00 09/05-09/11	\$510.00 09/05-09/11	\$225.00 09/05-09/11	\$1,125.00 09/05-09/11	\$1,125.00 09/05-09/11 09/12-09/18	\$1,240.00 09/05-09/11	\$1,240.00 09/12-09/18	\$1,575.00 09/05-09/11	\$1,575.00 09/05-09/11 09/12-09/18	
	Duplicate 2	MILLENNIUM SALES & MARKETING (DC) WASHINGTON (FB2) FRAN BROWN INT FRAN Phone# 215-563-5400 Fax# 215-563-974	*~	111 1 18 2	14 1	11 1	18 2	07 1	14 1	11 1	11 1	11 1	11 1	11 1 18 2	11 1	18 2	11 1	11 1	
	2 of 4	RKETING	Total Spots	2 1	Ъ	ч	И	н	н	ы	н	н	ь	2 1	ц	2	L	ΝН	
			Total Cost	\$3,720.00	\$620.00	\$1,125.00	\$2,250.00	\$790.00	\$790.00	\$450.00	\$510.00	\$225.00	\$1,125.00	\$3,375.00	\$1,240.00	\$2,480.00	\$1,575.00	\$4,725.00	

41	40	3 9	38	37	36	3 5	s s	32	31	30	29	28	27	Ln	Station V Advertiser Product Estimate# Buyer	Rep C EC'd
S S	Sa	F, M-Th	F, M-Th	F-Su	F-Su	M-Th	×	F, M-Th	F, M-Th	Su	Su	F, M-Th	F, M-Th	Day	tiser ct ct	Yes
6A-7A	12P-330P	1135P-1235A	1135P-1235A	11P-1135P	11P-1135P	11P-1135P	8P-10P	7302-85	730P-8P	7P-8P	7P-8P	7P-730P	7P-730P	Time	LOS-TV GREENVILLE-SPARTA (6087) POLITICAL ISSUE GROU TV 3498 Mike Furman	10391888 V
NEWS	COLLEGE FOOTBALL	JIMMY KIMMEL	JIMMY KIMMEL	NEWS 13 TONIGHT	NEWS 13 TONIGHT	NEWS 13 TONIGHT	DWTS	JEOPARDY	JEOPARDY	AMERICA'S FUNNIEST	AMERICA'S FUNNIEST	мнеет	мневт	Program	WLOS-TV GREENVILLE-SPARTANBU (6087) POLITICAL ISSUE GROU TV 3498 Mike Furman	Ver# 1 Status New
										H.VIDEOS (NA ON	H.VIDEOS (NA ON				Agency (WTRF) WAT 3050 K ST NV WASHINGTO Agency C/P1/P2/E 3 Flight Dates 09/	Traffic Order#
30	30	30	30	30	30	30	ω 0	30	30	30	30	30	30	Len RTG/IMP	(WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 W1/P2/E 39/42/3498 es 09/05/14-09/18/14	
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\$225.00	\$2,250.00	\$270.00	\$270.00	\$1,125.00	\$945.00	\$1,240.00	\$6,750.00	\$1,575.00	\$1,575.00	\$3,600.00	\$2,925.00	\$1,575.00	\$1,575.00	Rate	Rep Fir Sales O Salespe Sales A Salespe Salespe	33300 500 60
09/13-09/13	09/13-09/13	09/05-09/11 09/12-09/18	09/05-09/11	09/12-09/14	09/05-09/07	09/15-09/18	09/08-09/08 09/15-09/15	09/05-09/11 09/12-09/18	09/05-09/11	09/14-09/14	09/07-09/07	09/05-09/11	09/05-09/11	, o	Rep Firm MILLENNIUM SALE: Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fax# 215-563-2974	09/04/14 10:51 AM 09/04/14 10:45 AM All Lines
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\$225.00	\$2,250.00	\$540.00	\$270.00	\$1,125.00	\$1,890.00	\$2,480.00	\$13,500.00	\$3,150.00	\$1,575.00	\$3,600.00	\$2,925.00	\$4,725.00	\$1,575.00	Total Cost		

CREDIT RISK STANDARD CREDIT TERMS	Books [NOV13] Demos RA35+P	COMPETITIVE COMMENTS	Sep2014: 57/ \$75,200.00 Order Totals: 57 / \$75,200.00 COMPETITIVE Market Totals \$123,602.89	REPORT TOTALS Report Totals: 57 / \$75,200.00SALES MONTHLY TOTALS	42 M-F 430A-459A NEWS	Station WLOS-TV GREENVILLE-SPARTANBU Advertiser (6087) POLITICAL ISSUE GROU Product TV Estimate# 3498 Buyer Mike Furman Ln Day Time Program	Rep Order# 10391888 Ver# 1 Status New EC'd Yes
		WYCW 1.77% WYFF 10.11%	.00% UNKN .00% WASV		30	Agency (WTRF) WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007 Agency C/P1/P2/E 39/42/3498 Flight Dates 09/05/14-09/18/14 Len RTG/IMP GRPs/ (0000)	Traffic Order# Printed: Last Received: Showing Buylines:
		WINDS .000 WORM LO.//O	.00% WGGS		\$90.00 09/08-09/12 1 1 \$90.00	Rep Firm MILLENNIUM SALES & MARKETING Sales Office (DC) WASHINGTON Salesperson (FB2) FRAN BROWN Sales Assistant FRAN Salesperson Phone# 215-563-5400 Salesperson Fax# 215-563-2974 Rate Dates Spots/ Total Total Cost	09/04/14 10:51 AM Duplicate 4 of 4 09/04/14 10:45 AM All Lines

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station	and Location	4		Date:	
1,	Mike	Furman	- authorned	mod. n Juye	
do herek	by request stat	tion time concerni	ng the following issue		
	NEA	Advocacy	Fund		

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: NEA Advacacy Find
--

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☑ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Thom Tills, US Schote, 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NEA Advice any Funt 1201 leth street Mr. Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Milhael Edwards, Treusurer
Any Kurtz, NEA Canpara & Electron
Rick Forfaglu, Senor Canpara Specialist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonab above-requested advertises	emnify and hold harmless the station le attorney's fees, that may ensue froment(s). For the above-stated broaders	om the broadcast of the adcast(s), the sponsor
	script, transcript, or tape, which w before the time of the scheduled	
	ED BY ISSUE ADVERTISER (S	
9/3/14	Mrs R	LOL-338-876
Date	Signature	Contact Phone Number
TO BE S	GIGNED BY STATION REPRESENT.	ATIVE
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As o	dered		
	Day, Rotation or	Day, Rotation or Package	Day, Rotation or Days Class	Day, Rotation or Package Days Class Times per Week

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot:
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.